

ROUTED BULGARS IN FLIGHT FROM SERBS

French and Russians Support Drive Against West Flank of Line in Greece.

ADVANCE ON MONASTIR

Troops of Conquered Kingdom Expect Soon to Fight on Their Own Soil.

PARIS, Sept. 16.—Serbs, French and Russians have driven back the Bulgarian line still further in western Macedonia, and are near the important town of Florina, only seven miles south of the Albanian border. It is believed here that the Serbs soon will be fighting again on their own soil.

West of Lake Ostrovo the Serbs are following relentlessly on the heels of the routed Bulgars, and have reached the river Broda, six miles northeast of Florina, the War Office announces. Thus the Serbs in their victorious advance have captured 32 cannon, many of them of heavy calibre.

The Serb advance is supported by French and Russian troops, who also are pushing forward against the Bulgarians. The Franco-Russian forces have advanced beyond the line of the heights of Malakia and are advancing steadily toward Florina.

Monastir, the Bulgarian base in Serbia, only fifteen miles north of Florina, is now threatened by the steady advance of Gen. Sarrail's troops. A French aerial squadron dropped bombs upon the town to-day, the French War Office announces.

A Serbian statement transmitted via Salonica says that the Bulgarian position at Malakia and Malakia are in Serbian hands and that Gen. Doyadjieff's army is fleeing toward Monastir in disorder, pursued by the Serbs. The Serbs have captured fifty ladders and many rifles besides the guns announced by the French War Office.

Several of those captured guns have been turned against the Bulgarians. The heavy losses are enormous. The field of battle is strewn with dead. One Bulgarian regiment lost 1,500 men in the Serb bombardment that preceded the attack.

On the Struma front British raiding detachments crossed the river and attacked Drani Mah and Komaj, capturing some prisoners. British cavalry raided villages of the upper and lower Odel, near Lake Tabinos.

Official Bulgarian statements received here say that the Bulgars west of Lake Ostrovo repulsed "considerable enemy forces" by counter attacks, inflicting great losses. Russian troops were with the Serbs. The announcement tells of the repulse of British raiders near the Struma.

From Berlin comes an admission that the Bulgars after losing Malkandia to the Serbs "took a new defensive position which had been prepared." Serbian attacks on the Moglenita front between Bazar and Preslap height failed, Berlin says.

The commanding officer the Vardar valley and Lake Doiran continues active. The British guns were victorious all day.

HINDENBURG IN EAST.

German Troops Taking Big Part in Dobruja Fighting.

BELMUS, by wireless to Saville, Sept. 16.—A German war correspondent at General Headquarters on the eastern front telegraphs that Field Marshal von Hindenburg, Chief of Staff, has just returned from his inspection of the western front and is profoundly impressed by the "unshakable resistance" of the German troops. On his way back to the eastern front the Field Marshal conferred with King Ferdinand of Bulgaria and Emperor Nicholas, the Turkish War Minister.

"In the campaign against the Rumanians," the correspondent continues, "German troops, and especially the German heavy artillery, are taking a prominent part. The rapid conquest of the modern defenses of Tutrakani in the Dobruja, was due largely to the heavy guns. A detachment of German infantry was the first to enter Tutrakani. The Rumanian garrison consisted of 40,000 men, of whom 5,000 at the most succeeded in escaping to the western bank of the Danube."

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"One German patrol, sent out from the Sixth Hunan Hussars, the regiment to which belonged Prince Frederick William of Hesse, who recently fell in battle, surprised and captured an entire Rumanian battery of six 15-centimetre guns southeast of Silistria. The fall of Silistria was due to the irresistible advance of the German and Bulgarian cavalry. After ascertaining that Silistria was being evacuated by the enemy, the cavalry continued to advance to the east."

"According to all accounts available at German headquarters the defeat of the Rumanians caused terror and panic in their country. It has been established that a Serbian contingent is fighting with the Rumanians."

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MILK FIRMS SHY OF BORDEN'S PLAN

Monthly Offers to Dairywomen for Product Regarded as Too Radical.

FARMERS IN JUBILATION

Commissioner Dillon Says 40 Small Distributors Will Buy From Him.

Officials of the big retail milk companies are still much disturbed over the new plan of Borden's Condensed Milk Company to make monthly offers to dairy farmers for milk, instead of continuing the old method of entering into contracts twice a year for a six months supply at fixed prices each month.

The Sheffield Farms-Slawson-Decker Company, which was ready to put out its prices on Friday, but withheld them because of the Borden people's radical action, decided yesterday to announce its prices to the farmers tomorrow. Furthermore, its officers concluded to stick to the old idea of six months contracts, and let Borden's go it alone.

The Mutual-McDermott Dairy Corporation has not fully decided what it will do, but probably will agree upon its programme tomorrow, and its prices may go out on the following day. It was said at the company's office yesterday that its bid will be an increase of about half a cent a quart over its October prices of a year ago.

Commissioner John J. Dillon of the State Department of Food and Markets said yesterday that his advice from up State indicate the farmers are rejoicing over the offer of the Borden concern of an increase of nearly half a cent a quart for all milk they contract to buy during October.

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"The farmers are shouting with glee," Mr. Dillon said, "because they realize that the offer of the distributors to raise the price to the farmers show that the farmers were justified in asking more money for their product."

"The farmers, however, have demanded nearly a cent a quart increase, and they will not accept the Borden offer. The company will begin to find this out the first of the week, when they will get refusals from the farmers to sign contracts."

"Fully forty distributors, not the big fellows, have come to me for milk which they want to buy through me as selling agent for members of the Dairywomen's League at the farmers' prices. We have been selling milk for farmers all summer and are now making new contracts."

"I believe that enough distributors have already agreed to buy milk through this department to control prices. You see, if a farmer knows that his neighbor is getting an increase of a cent per quart for his milk he isn't going to sign up with a big distributor at half a cent increase. It certainly does look as if the farmer were coming into his own and will not be obliged to be at the mercy of the retail milk concerns in the future."

Borden's Reply to Dillon. In refusing Commissioner Dillon's invitation to Borden's Condensed Milk Company to buy its milk through his department, as the accredited selling agent for the Dairywomen's League, Vice-President H. N. Hallock wrote: "There is one point on which we cannot buy too much emphatic, and that is, that no increase in the price to the farmer, whether it be small or large, will furnish any satisfactory or lasting solution of the milk problem."

"Our position on this point can be briefly stated as follows: That the dairy farmer is entitled to receive for his product a price which will cover the proper cost of production and a reasonable profit; that the distributor is entitled to receive from the consumer a price that will cover the proper cost of distribution and a reasonable profit; and that the consumer should pay no more than and to less than an amount sufficient to cover such costs and profits."

"We also believe that before the consumer is asked to pay permanently an increase that he should be satisfied that the cost of production and distribution is as low as possible consistent with quality and service, and that neither the producer nor the distributor is getting more than a reasonable profit for the services rendered by each respectively."

Investigation Is Suggested. "Therefore, whatever be the outcome of the present conditions and irrespective of how much more the producer receives or the consumer is required to pay, we urge upon you to exercise the powers which are conferred upon you by the law and which include not only the promoting and conserving of the producers' interests but also the reducing of the cost of living to the consumer, to take counsel with the representatives of the producers, distributors and consumers to the end that all the facts entering into the production and sale of milk may be known and that the relations of the producer, distributor and consumer may be established on a fair and equitable basis to all concerned."

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SNATCHES \$50 IN BANK.

William Brennan's Plan of Hard Luck Wins Detective's Aid.

William Brennan, 23 years old, of 179 De Kalb avenue, Brooklyn, grabbed \$50 from a man's hand in the Battery Park National Bank in the Produce Exchange yesterday and ran out into the street. He was caught and told the police that he was out of work and had no money and that his wife is about to become a mother. Acting Captain Devoey of the detective bureau at Police Headquarters gave him a dollar and sent a detective to investigate the man's story.

Brennan walked into the bank and saw Bertram Gumpert, treasurer of the Gumpert Company of the Bush Terminal Stores, counting money at a window. He grabbed some of it and ran. As he fled toward the Battery a purser came alongside and, with his hand at his hip, demanded the money. Brennan gave it to him and ran on until caught by a policeman. The man to whom he gave the money later handed it over to Mr. Gumpert.

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Organization's Year Book of 268 Pages Is Published.

"The Merchants Association of New York, Year Book 1916," is the title of a volume of 268 pages which contains the reports of the various officers and business of that association, as well as lists of members arranged both alphabetically and according to business classification.

The year book contains, through its reports, a comprehensive review of what the association has done to foster trade and commerce in the State and what it has accomplished in removing abuses relating to business.

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P. E. NAGLE NAMED AS DEBTOR.

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Each Day Presents a New Array of Notable Bargains

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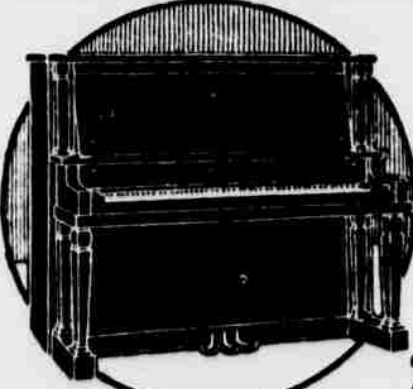
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Hundreds of Pianos and Pianolas to a total value of more than a Quarter-Million Dollars.

Representative selections of practically every famous make of piano and the highest types of player-pianos.

Sale prices 25% to 50% below original.

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THE September Aeolian Sale is the annual clearance of all non-stock instruments listed in our inventories at the end of our fiscal year. Always the most important instrument-selling event of the year, this September's sale will present greater opportunities, more liberal values than ever before.

For it is to be a complete clearance.

Under pressure of our rapidly increasing volume of business, our manufacturing departments are expanding into every available foot of factory and warehouse floor space. We are cramped for storage space for our necessary surplus of newly manufactured goods. Every non-stock instrument adds to our difficulties. So we have planned this sale to accomplish an absolute clearance.

New Instruments

This is a sale of Pianos and Pianolas of the very finest type. Scores of the pianos are new. In some detail of design or construction these latter instruments differ from those we are making today. They cannot for this reason be supplied to our representatives throughout the country nor sold in our own warehouses at regular prices.

Yet their value to you is in no wise decreased and at sale prices they constitute bargains of the most extraordinary character.

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The number of comfortable, of wealthy homes in which there are pianos of the most excellent makes but which nevertheless have no music, is surprising. The pianos are not played.

That is one of the vital reasons why so many Pianolas are sold—to make music possible to those homes.

That is the reason so many pianos taken in

part exchange for the Pianola are like instruments straight from the maker.

That again is the secret of the astonishing values in beautiful pianos which this September sale presents. Every piano is overhauled, repolished, refitted where necessary, by our own skilled workmen until it is indeed like new.

The player-pianos, too, come from the best class of homes, where they have been well cared for. All players have had the advantage of remodeling in our factories—the greatest plants for the construction of player-pianos in the world. The Pianolas particularly have been thoroughly rebuilt.

No player instrument of any type is sent to our warehouses to be sold until it has been placed in such perfect condition that we can give with it our unqualified guarantee.

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This Aeolian Sale will appeal to the whole of the great public—to the man in the street and the man in the limousine as well.

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Genuine Pianolas—The best and most famous of all instruments of the player-piano type.

Priced as low as \$398 (Originally sold up to \$1250)

THE Pianola at regular prices is the greatest player-piano value in the market. No other instrument approaches it in musical capability. It is the supreme product of the greatest musical instrument manufacturing organization in the world.

The present opportunity is therefore exceptional. True, the instruments in the present stock are not new, but many are quite equivalent to new.

Most of these Pianolas have come to us in exchange for more costly models—Grand or Duo-Art Pianolas, etc. A very few are demonstration-used or in discontinued case styles. Every instrument has been placed in the finest condition and is sold with an unconditional guarantee of satisfaction.

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